

**ALEXIS R. LAURICELLA**[alexislauricella@gmail.com](mailto:alexislauricella@gmail.com)Erikson Institute  
451 North LaSalle Street  
Chicago, IL 60654**ACADEMIC AND RESEARCH APPOINTMENTS**

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**Erikson Institute**Assistant Professor 2018-present  
Director, Technology in Early Childhood Center**Northwestern University, School of Communication, Evanston IL**

Faculty Lecturer, Master in Science of Communication 2015 –present

Faculty Lecturer, Master in Science of Health Communication 2016 –present

**Northwestern University, School of Communication, Evanston IL**

Faculty Lecturer, Communication Studies 2014 –2018

Associate Director, Center on Media and Human Development 2014- 2018

Research Associate, Center on Media and Human Development 2012 -2014

**Northwestern University, School of Education and Social Policy**

Adjunct Professor, Human Development and Social Policy 2014

**Elmhurst College, Elmhurst IL**

Adjunct Professor, Psychology 2012-2013

**PlayLearnParent, Chicago, IL**

Founder/Owner 2011- present

**EDUCATION**

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**Postdoctoral Communication Studies**, Northwestern University 2012**Fellow** School of Communication, Evanston, IL  
Mentor: Dr. Ellen Wartella**Ph. D. Developmental Psychology**, Georgetown University 2010

Graduate School of Arts and Sciences, Washington, DC

Mentors: Drs. Sandra Calvert &amp; Rachel Barr

**M.P.P. Public Policy**, Georgetown University 2007

Public Policy Institute, Washington, DC

**B.A. Business Marketing & Psychology**, University of Massachusetts 2004

Isenberg School of Management, Amherst, MA

Thesis Advisor: Dr. Daniel Anderson

**PUBLICATIONS**

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(\* denotes Ph.D. student; + denotes undergraduate student)

**PUBLISHED JOURNAL ARTICLES (peer-reviewed)**

- Sheehan, K.J., \*Hightower, B., **Lauricella, A. R.**, & Wartella, E. (in press). STEM media in the family context: The effect of STEM career and media use on preschoolers' science and math skills. *European Journal of STEM Education*,
- \*Hurwitz, L. B., **Lauricella, A. R.**, \*Hightower, B., Sroka, I., Woodruff, T. K., & Wartella, E. (2017). "When You're a Baby You Don't Have Puberty": Understanding of Puberty and Human Reproduction in Late Childhood and Early Adolescence. *The Journal of early adolescence*, 37(7), 925-947.
- \*Hurwitz, L. B., <sup>+</sup>Morales, E. D., \*Montague, H., **Lauricella A. R.**, & Wartella, E. (2016). Mobile marketing to children: A content analysis of food and beverage company apps. *Public Health*. 141, 241-244. doi:10.1016/j.puhe.2016.09.025
- Lauricella, A. R.**, Barr, R., & Calvert, S. (2016). Toddler learning from video: Effect of eye gaze and verbal interaction. *Journal of Infant Behavior and Development*. DOI: 10.1016/j.infbeh.2016.08.001
- \*Hurwitz, L. B., Alvarez, A. L., **Lauricella, A. R.**, \*Rousse, T. H., \*Montague, H., & Wartella, E. (2016). Content analysis across new media platforms: Methodological considerations for capturing media-rich data. *New Media & Society*.
- \*Aladé, F., **Lauricella, A. R.**, Beaudoin-Ryan, L., & Wartella, E. (2016). Measuring with Murray: Touchscreen technology and preschoolers' STEM learning. *Computers in Human Behavior*, 62, 433-441.
- \*Blackwell, C. K., **Lauricella, A. R.**, & Wartella, E. (2016). The influence of TPACK contextual factors on educators' tablet computer use. *Computers & Education*, 98, 57-69.
- \*Hurwitz, L., **Lauricella, A. R.**, <sup>+</sup>Hightower, B., Sroka, I., Woodruff, T. K., & Wartella, E. (2016). "When you're a baby you don't have puberty": Understanding of puberty and human reproduction in late childhood and early adolescence. *Journal of Early Adolescence*.
- Wartella, E., Beaudoin-Ryan, L., \*Blackwell, C. K., \*Cingel, D. P., Hurwitz, L. B., & **Lauricella, A. R.** (2015). What kind of adults will our children become? The impact of growing up in a media-saturated world. *Journal of Children and Media*. 10.1080/17482798.2015.1124796
- Lauricella, A. R.**, Wartella, E., & Rideout, V. (2015). Children's screen time: The role of parent media use. *Journal of Applied Developmental Psychology*, 36, 11-17.
- \*Hurwitz, L. B., **Lauricella, A. R.**, Hanson, A., Raden, A. & Wartella, E. (2015). Supporting Head Start Parents: Impact of Text Message Intervention on Parent-Child Activity Engagement, *Early Childhood Development and Care* DOI: 10.1080/03004430.2014.996217.
- \*Connell, S., **Lauricella, A. R.**, & Wartella, E. (2015). Mothers' and fathers' co-use of media with young children: A nationally representative survey of parents. *Journal of Children and Media*, DOI: 10.1080/17482798.2015.997440
- Lauricella, A. R.**, Barr, R. & Calvert, S. (2014). Parent-child interactions during traditional and computer storybook reading predict children's story comprehension. *International Journal of Child-Computer Interaction*. DOI: 10.1016/j.ijcci.2014.07.001

- Lauricella, A. R.,** \*Cingel, D., \*Blackwell, C., & Wartella, E., Conway, A. (2014). Mobile generation: Youth digital media use in the age of technology. *Communication Research Reports, 34(4)* 1-8. DOI: 10.1080/08824096.2014.963221
- \*Blackwell, C., **Lauricella, A.,** & Wartella, E. (2014). Factors influencing digital technology use in early childhood education. *Computers & Education, 77,* 82-90.
- \*Blackwell, C., **Lauricella, A.,** Wartella, E., & Conway, A. (2014). Children and the Internet: Developmental implications of web site preferences among 8- to 12-year-old children. *Journal of Broadcasting & Electronic Media, 58 (1),* 1-20. DOI: 10.1080/08838151.2013.875022
- \*Cingel, D. P., **Lauricella, A. R.,** Wartella, E., & Conway, A. (2013). Predicting social networking site use and online communication practices among adolescents: The role of access and device ownership. *Media and Communication, 1(1),* 28-38. doi: 10.12924/mac2013.01010028
- \*Blackwell, C., **Lauricella, A.,** Wartella, E., Robb, M., & Schomburg, R. (2013). Adoption and use of technology in early education: The interplay of extrinsic barriers and teacher attitudes. *Computers & Education, 69,* 310-319. DOI 10.1016/j.compedu.2013.07.024
- Gola, A.A.H., Richards, M. N., **Lauricella, A. R.,** & Calvert, S. L. (2013). Building meaningful parasocial relationships between toddlers and media characters to teach early mathematical skills. *Media Psychology, 16(4),* 390-411 . DOI: 10.1080/15213269.2013.783774.
- Wartella, E. & **Lauricella, A.R.** (2012). Should babies watch Television and DVDs. *Pediatric Clinics of North America Special Edition: Children, Media, & Adolescents, 59,* 613-621.
- Lauricella, A. R.,** Gola, A. H., & Calvert, S. L. (2011). Toddler's learning from socially meaningful video characters. *Media Psychology, 14,* 216-232. DOI:10.1080/15213269.2011.573465
- Lauricella, A. R.,** Pempek, T., Barr, R., & Calvert, S.L. (2010). Contingent computer interactions for young children's object retrieval success. *Journal of Applied Developmental Psychology, 31,* 362-369.
- Barr, R., **Lauricella, A.,** Zack, E., & Calvert, S. (2010). Infant and early childhood exposure to adult-directed and child-directed television programming: Relations with cognitive skills at age four. *Merrill Palmer Quarterly, 56,* 21-48
- Lauricella, A. R.,** Barr, R., & Calvert, S. (2009). Emerging computer skills: Influences of young children's executive functioning abilities and parental scaffolding techniques. *Journal of Children and Media, 3,* 217-233.

## REPORTS & REQUESTED PUBLICATIONS

- Lauricella, A. R.,** Cingel, D. R., & Wartella, E. (2018). Exploring how teens and parents responded to 13 Reasons Why: United States. Evanston, IL: Center on Media and Human Development, Northwestern University.
- Lauricella, A. R.,** Cingel, D. R., & Wartella, E. (2018). Exploring how teens and parents responded to 13 Reasons Why: United Kingdom. Evanston, IL: Center on Media and Human Development, Northwestern University.

- Lauricella, A. R.,** Cingel, D. R., & Wartella, E. (2018). Exploring how teens and parents responded to 13 Reasons Why: Brazil. Evanston, IL: Center on Media and Human Development, Northwestern University.
- Lauricella, A. R.,** Cingel, D. R., & Wartella, E. (2018). Exploring how teens and parents responded to 13 Reasons Why: Australia/NewZealand. Evanston, IL: Center on Media and Human Development, Northwestern University.
- Lauricella, A. R.,** Cingel, D. R., & Wartella, E. (2018). Exploring how teens and parents responded to 13 Reasons Why: Global Report. Evanston, IL: Center on Media and Human Development, Northwestern University.
- Lauricella, A. R.,** Cingel, D. P., Beaudoin-Ryan, L., Robb, M. B., Saphir, M., & Wartella, E. A. (2016). The Common Sense census: Plugged-in parents of tweens and teens. San Francisco, CA: Common Sense Media.
- Wartella, E., **Lauricella, A.,** Blackwell, C. K. (2016). The Ready to Learn Program: 2010-2015 Policy Brief Report for the Center on Media and Human Development School of Communication Northwestern University.
- \*Blackwell, C. K., Wartella, E., **Lauricella, A.,** & Robb, M. (2015). Technology in the Lives of Educators and Early Childhood Programs: Trends in Access, Use, and Professional Development. Report for the Center on Media and Human Development School of Communication Northwestern University & The Fred Rogers Center.
- Wartella, E., Rideout, V., \*Zupancic, H., Beaudoin-Ryan, L. & **Lauricella, A.** (2015). Teens, Health, and Technology. Report for the Center on Media and Human Development School of Communication Northwestern University & the National Center for Family Literacy.
- Wartella, E., Rideout, V., Kirkpatrick, E., **Lauricella, A.** & Connell, S. (2014). Media, Technology, & Reading in Hispanic Families. Report for the Center on Media and Human Development School of Communication Northwestern University & the National Center for Family Literacy.
- Lauricella, A. R.** (2013). Children's Participation with Media. In *1<sup>st</sup> Children and Media Congress*. Turkey
- Wartella, E., Rideout, V., **Lauricella, A.** & Connell, S. (2014). Revised Parenting in the Age of Digital Technology. Report for the Center on Media and Human Development School of Communication Northwestern University.
- Wartella, E., Blackwell, C., **Lauricella, A.,** & Robb, M. (2013). Technology in the Lives of Teachers: Survey of Early Childcare Providers. Report for the Fred Rogers Center.
- Wartella, E., Donohue, C., Kleeman, D., **Lauricella, A.,** Catalano, R., & Robb, M. (2012). A framework for quality in digital media for young children. Report for the Fred Rogers Center, Latrobe, PA.
- Lauricella, A. R.,** (2011). Commentary. Learning from Hollywood: The importance of making education fun with digital media. *Journal of Children and Media*, 5, 461-463. doi: 10.1080/17482798.2011.599531

Rideout, V., **Lauricella, A.** & Wartella, E. (2011). Children, media, and race: Media use among White, Black, Hispanic, and Asian American children. Report for the Center on Media and Human Development School of Communication Northwestern University. Evanston, IL.

Wartella, E., Schomburg, R., **Lauricella, A.**, Robb, M., & Flynn, R. (2010). Technology in the Lives of Teachers and Classrooms: Survey of Early Childhood and Childcare Providers. Report for the Fred Rogers Center. Latrobe, PA.

## BOOK CHAPTERS

Wartella, E. A. \*Lovato, S. B., \*Pila, S., **Lauricella, A. R.**, Echevaria, R. \*Evans, J, & \*Hightower, B. (in press). Digital Media Use by Young Children: Learning, Effects, and Health Outcomes. In Gene Beresin and Cheryl K. Olson (Eds) *Child Psychiatry and the Media*. Elsevier.

Pempek, T. A & **Lauricella, A. R.** (2018). The effects of parent-child interaction and media use on cognitive development in infants, toddlers, and preschoolers. In Fran Blumberg and Patricia Brooks (Eds) *Cognitive Development in Digital Context*. Elsevier

**Lauricella, A.R.**, \*Pressey, B., Rocio, & Wartella, E. (2018). Hispanic Parents: Parenting Support and Social Networks. In Elisabeth Gee, Ellen Wartella, & Michael Levine (Eds) *Modern Families: Learning Together in a Media Saturated Culture*.

Wartella, E. **Lauricella, A. R.**, Beaudoin-Ryan, L., & \*Cingel, D. P. (in press). Media and Children. *Oxford Research Encyclopedia of Communication*.

\*Lovato, S., **Lauricella, A. R.**, & Wartella, E. (2017). Sesame Street. *Oxford Bibliographies in Communication*.

**Lauricella, A. R.**, \*Blackwell, C. K., & Wartella, E. (2017). The “New” technology environment: The role of content and context on learning and development from mobile media. In *Media Exposure During Infancy and Early Childhood* (pp. 1-23). Springer International Publishing.

**Lauricella, A. R.** (2016). The Impact of media on parent-child interaction: Effects of child media use, parent media use, and new technologies. In Kristen Alvarez (Ed), *Parent-Child Interactions and Relationships: Perceptions, Practices, and Developmental Outcomes*. Wiley & Sons.

**Lauricella, A. R.** (2016). Media and Race. In John Ston, Rudledge, M. Dennis, Rolly S. Rizova, Anthony D. Smith, & Xiaoshuo Hou (Eds), *The Blackwell Encyclopedia of Race, Ethnicity and Nationalism*.

Wartella, E., **Lauricella, A. R.**, Cingel, D., & Connell, S. (2016). Television, computers, and media viewing. In Friedman, H. (Ed), *Encyclopedia of Mental Health*.

Yip, J., Levine, M., & **Lauricella, A. R.**, & Wartella, E., (2015). Early learning and healthy development in the digital age. In Ann Farrell, Sharon Lynn Kagan, & E. Kay M. Tisdall (Eds) *The Sage Handbook of Early Child Development*.

Robb, M. & **Lauricella, A. R.**, (2014). Connecting child development and technology: What the research tells us and what we still need to know. In Chip Donahue (Ed.), *Technology and Digital Media in the early Years: Tools for Teaching and Learning*.

Wartella, E. & Lauricella, A. (2014). Early learning, academic achievement, and children's digital media use. In Jordan, A. & Romer, D. (Eds), *Media and the Well-Being of Children and Adolescents*. Oxford University Press

Wartella, E. Lauricella, A. R., & Hurwitz, L. (2014). Communicating Oncofertility to Children. In Timmerman, K., Woodruff, T. & Claymen, M. (Eds) *Oncofertility Communication: Sharing Information and Building Relationships across Disciplines*. Springer Clinical Medicine.

Lauricella, A., Robb, M., & Wartella, E. (2013). Challenges and suggestions for determining quality in children's media. In Lemish, D. (Ed.), *The Routledge International Handbook on Children, Adolescents and Media*.

## CONFERENCE PRESENTATIONS

Sheehan, K., \*Pila, S., Lauricella, A.R., & Wartella, E. (2018, June). Parent-child interaction and children's learning from a coding app. *Paper presented at the Jean Piaget Society, Amsterdam, Netherlands*.

\*Alade, F., Kuma, Y., Lauricella, A.R., & Wartella, E. (2018, May) *Paper presented at the International Communication Association, Prague, Czech Republic*.

\*Hightower, B., Sheehan, K. J., Lauricella, A. R., & Wartella, E. (2018, May) How parents support early math and science learning: The role of media and parent comfort. *Paper presented at the International Communication Association, Prague, Czech Republic*.

\*Pila, S., Lauricella, A.R. (2018, May) Using multimedia messaging (MMS) to encourage positive parent-child engagement. *Paper presented at the International Communication Association, Prague, Czech Republic*.

Lauricella, A. R., Roberts, M. & Curtis, P. (2018, May). Using LENA to understand children's media use: Challenges and Opportunities. *Poster presented at the International Communication Association, San Diego, CA*.

Lauricella, A. R., Cingel, D. (2017, May). Understanding the media ecology of the home: The Role of parental media use and attitudes on the frequency of child media use. *Poster presented at the International Communication Association, San Diego, CA*.

\*Pila, S. & Lauricella, A. R., (2017, May) An evaluation of using multimedia messaging to encourage positive parent-child engagement. *Poster presented at the International Communication Association, San Diego, CA*.

\*Lovato, S. Sheehan, K. J., Beaudoin-Ryan, L., & Lauricella, A. R., (2017, May) What STEM topics are represented on children's STEM TV? A content analysis of programming on U.S. television. *Poster presented at the International Communication Association, San Diego, CA*.

\*Pila, S., \*Aladé, F., Atit, K., Lauricella, A. R., Gadzikowski, A., Wartella, E., Uttal, D. (2017, April). Learning to Code in the Classroom. *Poster presented at the biannual meeting of the Society for Research in Child Development, Austin, TX*.

Sheehan K. J., Lauricella, A. R., & Wartella, E. (April, 2017). Parent attitudes, science and math activities, and children's media use as predictors of children's interest in science and math. *Poster Presented at Society for Research in Child Development Biennial Meeting, Austin, TX*.

- \*Martini, K., \*Riverol, B., **Lauricella, A. R.**, Curtis, P., Roberts, M. (2016, November) Language in infants, toddlers, and preschoolers. *Poster presented at American Speech-Language-Hearing Association, Philadelphia, PA.*
- Wartella, E., Beaudoin-Ryan, L., \*Blackwell, C., \*Cingel, D., \*Hurwitz, L., **Lauricella, A.**, Uhls, Y. (2016, October). What kind of adults will our children become? The impact of growing up in a media-saturated world. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*
- Wartella, E., Alvarez, A., \*Hurwitz, L., **Lauricella, A.**, \*Montague, H. (2016, October). New reasons to fear the Hamburgler: Product mascots promote poorer quality foods across media platforms. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*
- Robb, M. **Lauricella, A.R.**, Cingel, D., Beaudoin-Ryan, L., & Wartella, E. (2016, October). The family media environment: A comprehensive portrait of parent media use, attitudes, and behaviors. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*
- \*Cingel, D. **Lauricella, A.R.**, Cingel, D., Beaudoin-Ryan, L., Robb, M. & Wartella, E. (2016, October). "Everything is changing so fast": Understanding how parents negotiate media use during the digital age. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*
- Lauricella, A.**, Roberts, M., Curtis, P. (2016, October). Strategically using LENA to measure children's media exposure. *Paper presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*
- \*Alade, F., **Lauricella, A. R.**, Beaudoin-Ryan, L. & Wartella, E. (2016, October). Measuring with Murray: Touchscreen technology and preschooler's learning of a STEM Skill. *Poster presented at the Society for Research in Child Development Special Topics Meeting, Irvine, CA.*
- Lauricella, A. R.**, & \*Blackwell, C. K (2016, June). Hispanic families: Parenting support and social networking sites. *Poster presented at the International Communication Association, Fukuoka, Japan.*
- \*Hurwitz, L. B., \*Morales, E., \*Montague, H., **Lauricella A. R.**, & Wartella, E. (2016, June). *Mobile marketing to children: A content analysis of food and beverage company apps.* Paper presented at the International Communications Association Conference, Fukuoka, Japan.
- \*Zupancic-Montague, H., \*Cingel, D. P., **Lauricella, A. R.**, & Wartella, E. (2016, June). Predictors of adolescent health information seeking on social media and associated psychological and behavioral outcomes. *Paper presented at the International Communication Association, Fukuoka, Japan.*
- \*Zupancic, H., **Lauricella, A. R.**, & Wartella, E. (2015, August). No Personal Trainer? There's an App for That!: Overweight and Non-Overweight Adolescents' Use of Digital Health, Diet and Fitness Information. *National Conference on Health Communication, Marketing and Media, Atlanta, GA.*

- Lauricella, A.** \*Alade, F. & Wartella, E. (2015, May). Media and the modern family: The influence of family structure on enjoyment and use of family media activities. *Paper presented at the International Communication Association, San Juan, PR.*
- \*Hurwitz, L. Alvarez, A. \*Zupanic, H. \*Rousse, T.H. †Morales, E, **Lauricella, A.**, & Wartella, A. (2015, May) Content analysis methods across new media platforms. *Paper presented at the International Communication Association, San Juan, PR.*
- Lauricella, A.** \*Alade, F. & Wartella, E. (2015, March). The influence of family structure on family media activities. *Poster presented at the Society for Research in Child Development. Philadelphia, PA.*
- \*Hurwitz, L., †Hightower, B., **Lauricella, A. R.**, & Wartella, E. (2015, March). When You're a Baby You Don't Have Puberty": Understanding of Human Reproduction in Late Childhood and Early Adolescence. *Poster presented at the Society for Research in Child Development. Philadelphia, PA.*
- Lauricella, A. R.**, Wartella, E., & Rideout, V. (2014, November). Children's screen time: The role of parent media use. Paper presented at the *National Communication Association. Chicago, IL.*
- \*Connell, S., **Lauricella, A. R.**, & Wartella, E. (2014, November). Mothers' and fathers' co-use of media with young children: A nationally representative survey of parents. Paper presented at the *National Communication Association. Chicago, IL.*
- Augusto, H. Donahue, C., Armstrong, A., & **Lauricella, A. R.** (2014, November). How technology can support family engagement: A review of research, innovative tools, and promising practices in early childhood programs. Paper presented at the *National Association for the Education of Young Children. Dallas, TX.*
- Hanson, A., **Lauricella, A. R.**, \*Hurwitz, L., Raden, A., & Wartella, E. (2014, July) Mobile Technology & Family Engagement: Texting Intervention Increases Low-Income Parents' Learning Activities with Preschool Children. Paper presented at the *Head Start's National Research Conference, Washington, DC.*
- Lee, J., Wartella, E., **Lauricella, A. R.** (2014, June) Children's engagement: Using surveys to complement and inform qualitative research. Symposium Presentation. *International Society of the Learning Sciences, Boulder, CO.*
- \*Blackwell, C., & **Lauricella, A.** (2014, May). Predicting Teacher Attitudes Toward Technology for Student Learning. Paper presented at the International Communication Association Conference. Seattle, WA.
- \*Hurwitz, L. B., **Lauricella, A. R.**, Hanson, A., Raden, A., Wartella, E. (2014, May). GR8 parenting: Impact of text message intervention on parent-child activity engagement. Paper presented at the International Communication Association Conference. Seattle, WA.
- Lauricella, A. R.** (2013, December). Experimental research intervention: Testing the effect of text messaging parental support on parental engagement and involvement. Paper to be presented at *National Head Start Conference for Family Engagement. Atlanta, GA.*



- Wartella, E., \*Blackwell, C., **Lauricella, A.**, & Robb, M. (2013, November). Technology in the Lives of Teachers: Survey of Early Childcare Providers. Paper presented at National Association for the Education of Young Children. Washington, DC.
- Lauricella, A. R.** (2013, November). Children's participation with media. Paper presented at *1<sup>st</sup> Children and Media Congress*. Istanbul, Turkey.
- \*Blackwell, C., **Lauricella, A. R.**, Wartella, E. & Conway, A. (2013, June). Youth and the Internet: Developmental implications of website preferences among 8-12-year-old children. Paper presented at the International Communication Association Conference, London, UK.
- \*Cingel, D., **Lauricella, A. R.**, Wartella, E. & Conway, A. (2013, June). Predicting social media use and online communication practices among adolescents. Paper presented at the International Communication Association Conference, London, UK.
- Lauricella, A. R.**, \*Maschke, A., \*Connell, S., Rideout, V., & Wartella, E. (2013, June). Parenting in the Age of Technology: Parent Attitudes and Behaviors Related to Children's Media Use. Paper presented at the International Communication Association Conference, London, UK.
- Lauricella, A. R.** (2013, March). Parenting in the Age of Technology. Paper presented at Sesame Workshop. New York, NY.
- Kirkorian, H. L., Hanson, K. G., Lavigne, H. J., Demers, L. D., **Lauricella, A.**, Gola, A. A. H., Anderson, D. L., & Calvert, S. L. (2012, June). Toddlers' processing of familiar and novel video characters: An eye movement study. Poster presented at International Conference on Infant Studies Minneapolis, MN.
- Lauricella, A.**, Robb, M., Schomburg, R. & Wartella, E. (2011, November). Technology in preschools: How different preschool programs use and view technology in the classroom. National Communications Association, New Orleans, LA.
- Lauricella, A.** (2011, October). Technology's impact on your clients and your practice. Illinois Legal Aid Advocates Conference, Chicago, IL.
- Lauricella, A.**, & Wartella, E. (2011, May). Parent's Views on Media and Young Children as a Function of Ethnicity, Education, and Income. Paper presented at the International Communication Association Conference, Boston, MA.
- Lauricella, A.**, Barr, R., & Calvert, S.L. (2011, May). Parent-child Interaction differ Across Media Platforms. Paper presented at the International Communication Association Conference, Boston, MA.
- Wartella, E. & **Lauricella, A.** (2011, May). Measuring Media Use. Presented at the Children and Media Preconference at the International Communication Association Conference, Boston, MA.
- Gola, A. H., **Lauricella, A. R.**, & Calvert, S. L. (2011, March). Character Familiarity for Toddlers' Learning from Video. Poster presented at the biennial meeting of the Society for Research in Child Development, Montreal, Canada.
- Wartella, E., Schomburg, R., **Lauricella, A.**, Robb, M., & Flynn, R. (2010, November). Technology in the Lives of Teachers and Classrooms: Survey of Early Childhood and Childcare Providers. Presented report as part of the Revised NAEYC Position Statement on Technology and

Young Children: A first look with Madhavi Parikh, Roberta Schomburg, and Chip Donahue at the National Association for the Education of Young Children Conference, Anaheim, CA.

**Lauricella, A., Pempek, T., Barr, R., & Calvert, S.L.** (2010, June). Contingent Computer Interactions for Young Children's Object Retrieval Success. Paper presented at the International Communication Association Conference, Singapore.

**Lauricella, A., Howard, A., & Calvert, S. L.** (2010, June). Familiar Characters for Toddlers' Learning from Video. Paper to be presented at the International Communication Association Conference, Singapore.

**Lauricella, A., Barr, R., & Calvert, S.** (2010, April). Influences of an Adult's Eye Gaze on Infants' Imitation from Live and Video Models. Paper presented at the Conference on Human Development, New York, NY.

**Lauricella, A., Howard, A., & Calvert, S.** (2010, March). Familiar Characters for Toddlers' Learning from Video. Paper presented at the FredForward Conference, Latrobe, PA.

**Lauricella, A., Howard, A., & Calvert, S.** (2010, March). Familiar Characters to Improve Infants' Learning from Video. Poster presented at International Conference on Infant Studies, Baltimore, MD.

**Lauricella, A., Barr, R., Zack, E., & Calvert, S.** (2009, May). The Relation between Infant Exposure to Television and Executive Functioning, Cognitive Skills, and School Readiness at Age Four. Paper presented at International Communication Association Conference, Chicago, Illinois.

**Lauricella, A., Barr, R., & Calvert, S.** (2008, May). Emerging Computer Skills: Influences of Young Children's Executive Functioning Abilities and Parental Scaffolding Techniques. Paper presented at International Communication Association Conference, Montreal, Canada.

**Lauricella, A.,** (2008, March). Do Parasocial Interactions Increase Infants Learning from Videos? Poster presented at International Conference on Infant Studies, Vancouver, BC Canada.

**Lauricella, A., Kumar, S., Barr, R.F., Calvert S.L.** (2007, March). Influences of Parent-Child Interaction on Preschoolers' Computer Skill Mastery and Story Comprehension. Paper presented at the biennial meeting of the Society for Research in Child Development, Boston, MA.

Barr, Rachel, F. **Lauricella, A., Zack, E., Nugent, C., O'Brien, E. Calvert, S.L.** (2007, March). Household Television Usage and Parent-Child Interaction with Media from Infancy to Preschool. Paper presented at the biennial meeting of the Society for Research in Child Development, Boston, MA.

**Lauricella, A., Valenci, L., Bolar, K., Fumelli, A., Good, B., Calvert, S.** (2006, March). Early exposure to background television influences preschoolers' executive functioning. Paper presented at the Eastern Psychological Association, Baltimore Maryland.

Barr, R., Good, B., **Lauricella, A., Miller, N., Nguyen, K., Strouse, G., Valencia, L., Zack, E., Calvert, S.** (2006, July). Early media exposure is related to preschoolers' executive function and spatial skills. Paper presented at the biennial meeting of International Society for the Study of Behavioral Development, Melbourne, Australia.

Frankenfield, A.E., Richards, J.E., **Lauricella, A.R.**, Pempek, T.A., Kirkorian, H.L, Anderson, D.R., & Evans, M.K. (2004, May). Looking at and interacting with comprehensible and incomprehensible Teletubbies. Poster presented at the 14<sup>th</sup> biannual meeting of the International Society on Infant Studies, Chicago, IL.

### CONFERENCE & INVITED LECTURES

Northwestern University Alumnae Course on Media, Technology and Social Behavior Lecture Series: Looking Beyond Screen Time: The Newest Media Generation (June, 2018). Northwestern University, Chicago, IL

Northwestern University Learning for Life Lecture Series the Influence of Media, Today and Tomorrow: Family & Community (September, 2016). Northwestern University, Chicago, IL

Future of Screens: Tablet Technology and STEM. Invited panelist at Screen Time Symposium (September, 2016). Illinois Institute of Technology, Chicago, IL

Developing Intelligent Agents for Early STEM Learning. (June, 2014). Northwestern University, Evanston IL.

The Contemporary Terrain of Children's Media Use: New Questions, New Methods, and Emerging Phenomena. (November 2013). Northwestern University, Evanston, IL.

Research Roundtable: Digital Media and Early Learning: What We Know and What we Need to Learn International Communication Association, Children, Adolescents and the Media. (June 2013). London, UK.

Teaching CAM PreConference Moderator. International Communication Association, Children, Adolescents and the Media. (June 2013). London, UK

Communication Conference (June 2013). Parenting in the Age of Digital Technology. Presented by Northwestern University School of Communication, the Center on Media and Human Development, and the National Center for Family Literacy Washington, DC

Fred Rogers Center Quality Media Roundtable (Oct 2011). Public Broadcasting Service, Arlington, VA.

Lambert Family Communication Conference (June 2011). Children, Media, and Race: Exploring the Implications of Racial and Ethnic Differences in Media Use Among Children and Youth. Presented by Northwestern University School of Communication and the Center on Media and Human Development, Washington, DC

Cooney Center Leadership Forum (May 2011). Learning from Hollywood. University of Southern California School of Cinematic Arts Los Angeles, CA.

Fred Rogers Center Quality Media Roundtable (Jan 2011). Erikson Institute, Chicago, IL

Joan Ganz Cooney Center & Life Center (Nov 2010). Joint Media Engagement Workshop. Northwestern University, Evanston, IL

### PRESS PUBLICATIONS

- Lauricella, A. R.**, (2014, May). All Mothers' Day. *Huffington Post*.  
[http://www.huffingtonpost.com/alexis-lauricella/all-mothers-day\\_b\\_5303000.html](http://www.huffingtonpost.com/alexis-lauricella/all-mothers-day_b_5303000.html)
- Lauricella, A. R.** (2013, June 6,). Parenting in the Age of Digital Technology. *The Joan Ganz Cooney Center*  
<http://www.joanganzcooneycenter.org/2013/06/06/parenting-in-the-age-of-digital-technology/>
- Lauricella, A. R.** (2011, December 7,). Child Sexual Abuse: It's Bigger than Penn State. *Huffington Post* [http://www.huffingtonpost.com/alexis-lauricella/child-sexual-abuse-its-bi\\_b\\_1134313.html](http://www.huffingtonpost.com/alexis-lauricella/child-sexual-abuse-its-bi_b_1134313.html)
- Lauricella, A. R.** (2011, September 9,). Role of Parents in Education. *Huffington Post* [http://www.huffingtonpost.com/alexis-lauricella/role-of-parents-in-educat\\_b\\_955716.html](http://www.huffingtonpost.com/alexis-lauricella/role-of-parents-in-educat_b_955716.html)

**GRANTS & FUNDED RESEARCH**

Managed and directed project (2017-2018) funded by a grant entitled, “Studying the Impact of Tough Topic Entertainment Media”. Funded by from Netflix (\$98,513). Co-P.I. Ellen Wartella, Northwestern University.

Managed and directed project (2016) funded by a grant entitled, “Text Message Interventions to Support Low-Income Families Development”. Funded by from the *Clinton Foundation Too Small to Fail* (\$40,000). Co-P.I. Ellen Wartella, Northwestern University.

Managed and directed project (2016) funded by a grant entitled, “Common Sense Media: Understanding Parenting Practices Related to Child and Adolescent Media Use”. Funded by from the *Common Sense Media* (\$50,000). Co-P.I. Ellen Wartella, Northwestern University.

Co-managing a three-year grant (2015-2018) entitled “EXP: Advancing Early STEM Learning through Haptic Feedback Displays.” Funded by the National Science Foundation (\$547,881 for 3 years), for Co-Principal Investigator, Ellen Wartella & Anne Marie Piper at Northwestern University.

Managing a three-year (2013-2016) multi-site grant entitled “Media Characters: Collaborative Research: Media Characters: The Unhidden Persuaders in Food Marketing to Children. National Science Foundation (\$750,000 for 3 years; \$300,000 to Northwestern University). Funded by the National Science Foundation for Co-P.I. Ellen Wartella, Northwestern University.

Managing a five-year multi-site grant (2013-2018) entitled “Collaborative Research: Media Characters: Collaborative Research: Using Educational DVDs to Enhance Young Children's STEM Education. National Science Foundation (\$2,484,744 for 5 years; \$1,000,141 to Northwestern University) for Co-P.I. Ellen Wartella, Northwestern University.

Managed the Education Core of an interdisciplinary, collaborative grant awarded to Teresa Woodruff (P.I.) (2010-2018) entitled “Center for Reproductive Health After Disease”. National Institutes of Health (\$4,440,164) for Co-P.I. Ellen Wartella.

Managed and directed project funded by a grant from the *Bezos Family Foundation* to the Joan Ganz Cooney Center entitled “Hispanic Families and Social Support”

Managed and directed project (2013) funded by a grant entitled, “Pocket Literacy Coach: an Intervention Study”. Funded by from the *Ounce of Prevention Fund* (\$50,000). Co-P.I. Ellen Wartella, Northwestern University.

Directed project for a 2 year grant (2013-2016) entitled Literacy and New Communication Technologies in Contexts of Transnational Migration. Funded by the National Science Foundation (\$232,353 for 30 months). Co-P.I. Ellen Wartella, Northwestern University.

Managed and directed project funded by *Hiatt Foundation Grant* to study Parental Practices Regarding Their Young Children’s Media Use and Expectations for Child Development. 2012-2013. (\$144,126) for Principal Investigator Ellen Wartella, Northwestern University.

Managed and directed project funded by *Hiatt Foundation Grant* to study Parental Views of Their Children's Technology Use. 2011-2012 (\$74,939) for Principal Investigator Ellen Wartella, Northwestern University.

Graduate student on a five-year multi-site research project entitled: "IRADS Collaborative Research: Influence of Digital Media on Very Young Children" 2006-2011. Funded by the *National Science Foundation* to Co-Principal Investigator Sandra Calvert at Georgetown University.

**Lauricella, A.R.** (P.I. Georgetown University) 2009-2010 (\$10,000). Funded by the Mister Rogers Memorial Scholarship for Research, Academy of Television Arts and Sciences Foundation, North Hollywood, CA

**Lauricella, A. R.** (2008). Awarded the Fred Rogers Memorial Scholarship Blue Ribbon Prize

**Lauricella, A. R.** (2008). Awarded the Graduate Students Award to the XVIth Biennial International Conference on Infant Studies, for paper entitled "Parasocial Interactions Increase Infants Learning from Videos?" Vancouver, BC Canada.

**Lauricella, A. R.** (2006-2010). Awarded the Graduate School Travel Grant Award, Georgetown University, Washington, DC.

## AWARDS & HONORS

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National Communication Association, <i>Top Paper Award</i> Media Co-Use	2014
International Communications Association, <i>Top Paper Award</i> Teacher Attitudes	2014
Northwestern University, The Graduate School, Postdoctoral Fellow Award for Engagement	2014
International Communications Association, <i>Top Paper Award</i> Curious Buddies	2010
International Communications Association, <i>Top Paper Award</i> Elmo	2010
International Communications Association, <i>Top Paper Award</i> Early Exposure	2009
SRCD Student Representative, <i>Finalist</i> for Teaching Committee	2009
Dean's List, University of Massachusetts, Amherst	2000 – 2004
William F. Field Alumni Scholar, University of Massachusetts, Amherst	2003

## TEACHING & MENTORING EXPERIENCE

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### TEACHING

#### Northwestern University

Master of Health Communication: Health & Media (Summer, 2016, Spring 2017, Spring 2018)

Master of Science in Communication: Research Methods (Spring 2015; Winter 2016, Fall 2016, Winter 2018)

Department of Communication Studies: Children & Communication (Spring, 2016, Spring 2017, Spring 2018); Children & Culture (Spring 2012, Spring 2013, Winter 2014, Spring 2014; Spring 2015; Winter 2016); Research Methods (Fall 2013; Fall 2014; Spring 2016, Winter 2017)

Department of Human Development & Social Policy: Childhood & Adolescence (Winter 2014; Spring 2014)

**Elmhurst College**

Department of Psychology: Introduction to Psychological Sciences (Fall 2012)

**Georgetown University**

Department of Psychology: Children & Technology (Spring 2009, Fall 2009); Teaching Assistant: Research Methods, Introduction to Psychology, Abnormal Psychology, Children & Technology

**MENTORING**

**Northwestern University**

*Co-Chair, Dissertation Committee:* Fashina Alade (2018), Sabrina Connell (2018), Lisa Hurwitz (2017), Heather Zupancic (2017), Drew Cingel (2016)  
*Dissertation Prospectus Committee:* Silvia Lovato (2018), Sarah Pila (2018), Fashina Alade (2017), Heather Zupancic (2015); Lisa Hurwitz (2015), Drew Cingel (2015)

*Graduate Students:* Courtney Blackwell (2011-2015), Sabrina Connell (2011-present), Drew Cingel (2012-2016), Lisa Hurwitz (2012-2017), Lillian Yi (2012-2014), Claire Christensen (2013- 2014), Fashina Alade (2013-2018), Heather Zupancic Montague (2013-2017), Thomas Rouse (2013-2014), Sarah Pila (2015-present), Silvia Lovato (2014-present), Jabari Evans (2016-present), Brianna Hightower (2016-present)

*Honor's Thesis:* Allyson Snyder (2018-present), Meredith Ford (2016- 2017); Eric Morales (2014-2016); Hailey Farrell (2015-2016); Ariel Maschke (2012-2013)

*Research Assistants:* Abbigail Blum (2017-2018), Allyson Snyder (2017-2018), Amy Parker (2017-2018), Yannik Kumar (2017-2018), Nadalyn Bangura (2017), Elizabeth Diamond (2017), Mo Ran (2016); Dashia Kwok (2016-2017); Malika Gehand (2016); Meredith Ford (2015) Francesca Pietrantonio (2015); Eric Morales (2014-2015); Megan Olsen (2014-2015); Kelsey Cottingham (2014), Brianna Hightower (2013-2014); Melinda, Okoye (2013); Ariel Maschke (2012-2013), Margo Kahn (2011), Laura Schumacher (2011).

**Georgetown University**

*Senior Honor's Thesis:* Georgia Papatheodorou (2007-2008)  
*Research Assistant:* Samhita Kumar (2006-2009)

**Dissertation Committee Member**

Brittany Huber (2018) Swinburne University of Technology, Hawthorn, Australia

**CONSULTING EXPERIENCE**

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2012-2013	See Here Studios, <i>San Francisco, CA</i>
2012-2013	Parent's Choice Foundation, Timonium, MD
2012	Museum of Science & Industry, Chicago, IL
2012	Rogers Center, Latrobe, PA: Quality Media Statement; Fred Forward

2012 Cloudkid, Inc, Watertown, MA: *New Math Program; Wonderbots; Captain Create*

### PROFESSIONAL ORGANIZATIONS

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National Communication Association Member	2011-present
National Association for the Education of Young Children	2010- present
Society of Research in Child Development Member	2006-present
International Communication Association Member	2008-present
International Society on Infant Studies Member	2008; 2004
Eastern Psychological Association Member	2006-2007

### SERVICE & OUTREACH

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#### PROFESSIONAL SERVICE

Editorial Board Member, Journal of Children and Media	2017-2020
Moderator. <i>Learning and Socializing Through Use of Mobile Devices and Games.</i> International Communications Association London, UK	2013
Moderator. <i>CAM PreConference: Teaching CAM.</i> International Communications Association London, UK	2013
Symposium Organizer. <i>The Role of Parents in the Media Lives of Young Children.</i> International Communications Association Boston, MA	2011
Grant Proposal Reviewer, National Science Foundation Informal Science Education Grant Reviewer	2012
Conference Submission Reviewer, Children, Adolescents, and Media International Communications Association Conference	2010-present
Board of Advisors, WTTW Children's Television Chicago, IL	2011-2016
Journal Article Editor Sage Open Manuscript (2015)	
Journal Reviewer New Media and Society (2017-present) Frontiers (2017-present) Communication Monographs (2016-present) Computers and Education (2016-present) Communication Research (2016-present) Journal of Child Development (2015- present) International Journal of Communication (2015-present) Journal of the American Academy of Pediatrics (2015) Media and Communication (2015) BMC Public Health (2015) Journal of Children and Media (2010-present) Journal of Early Childhood Literacy (2014-2015) Journal of Applied Developmental Psychology (2010-present) Journal of Communication (2014-2015)	



Journal of Applied Communication (2014)  
 Child Development Perspectives (2014)  
 Communication Methods and Measures (2014)  
 Encyclopedia of Child Development (2014)  
 Journal of Family Issues (2013)  
 Journal of Family Communication (2012- 2015)  
 Journal of Applied Research in Education (2012)  
 Journal of Applied Communication Research (2012-2013)  
 Media Psychology (2011, 2014)  
 Health Communication (2011)

#### ACADEMIC SERVICE

2017-2018 Faculty Member leading Children and Communication Module  
 2015-2016 Faculty Member on Committee to develop Children and Communication Module.  
 2014-2015 Leapfrog Advisory Board, Northwestern University  
 2012- 2105 Chicago Area Media Researchers, Northwestern University  
 2011- 2105 NUIIDEAS Developmental Exchange, Northwestern University  
 2012 Qualitative Research Group, Northwestern University  
 2010- 2014 Quality Programming Planning Group, Fred Rogers Center Latrobe, PA  
 2011 Conference on Media and Race Organizing Committee, Northwestern University  
 2011 Adult and Teen Media Use Presentation, Illinois Legal Aid Advocate Conference  
 2010 Postdoc & Career Strategy Presentation Graduate Student Brownbag, Northwestern University  
 2009-2010 Graduate Student Representative for Faculty Meetings, Georgetown University  
 2009-2010 Psychology Career Development, Committee Member, Georgetown University  
 2009 Children & Media Research Presentation for Georgetown Jumpstart, Georgetown University  
 2009 Graduate Student Teaching Forum Volunteer, Georgetown University  
 2009 Graduate Student Interview Schedule Coordinator, Georgetown University  
 2008-2009 Graduate Student Representative for Graduate Student Organization, Georgetown University  
 2008-2009 Community Service Committee Member for Graduate Student Organization, Georgetown University  
 2008 Presentation for Tokyo University Students, Georgetown University

#### INVITED SPEAKER

**2018** Invited speaker Netflix Coalition meeting (February, 2018). Los Angeles, CA.  
**2017** Apple Education invited talk “Early childhood Technology Use”  
**2016** President’s Council of Advisors on Science and Technology. (July 2016). “Children and Media: STEM Learning.” The White House, Washington, DC  
**2016** Northwestern University’s School of Communication Shirley Ryan Learning for Life Speaker Series. (September 2016) “The Influence of Media Today and Tomorrow: Family & Community”. Chicago, IL